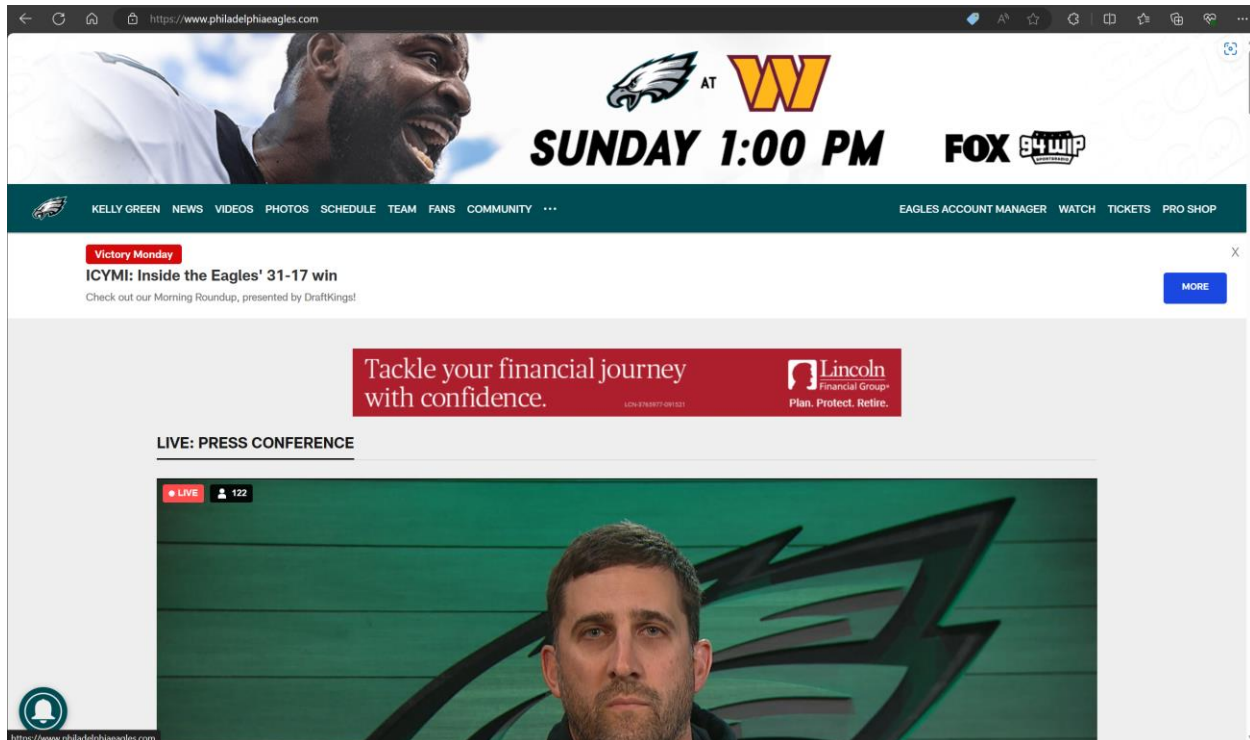
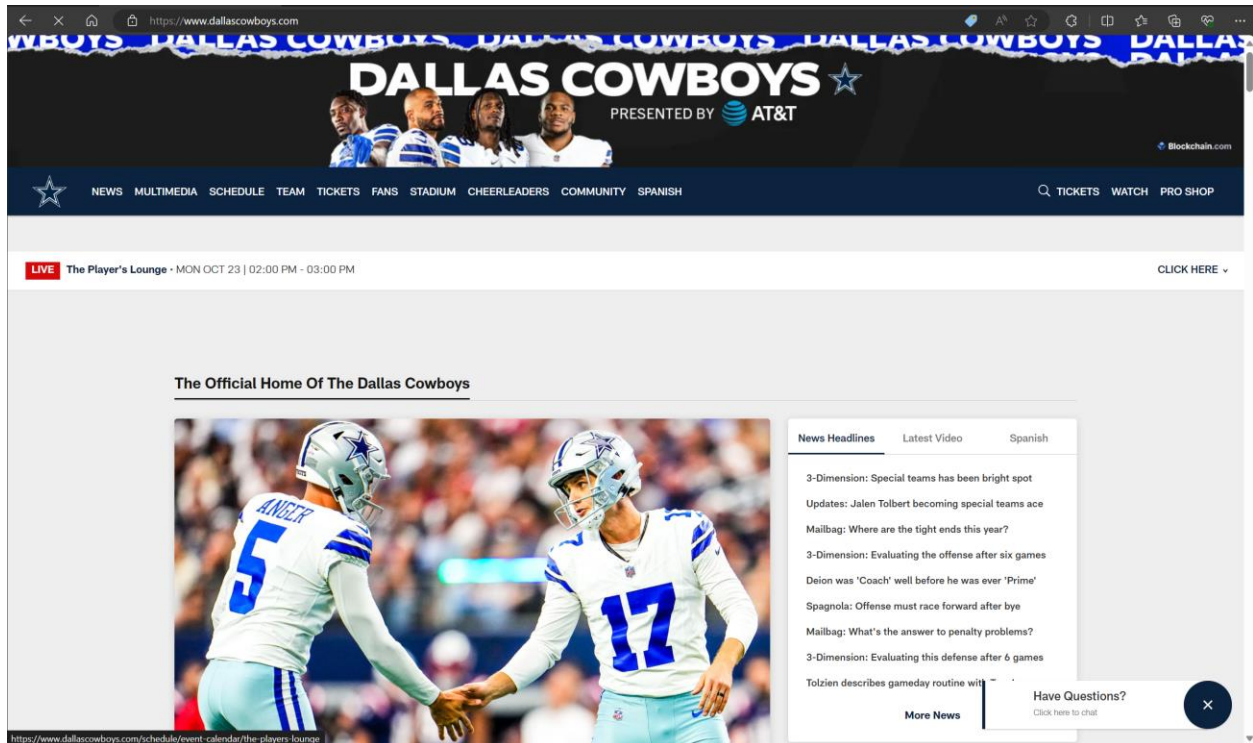


CIS195 Mod 3 Assignment - Web Design Basic

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In this first website, for the [Philadelphia Eagles](https://www.philadelphiaeagles.com) football team, they have a nice relatively clean design above the fold. The use of Kelly green matches their brand and provides excellent contrast with the white and greys used in the background. They have a nice banner indicating the time of their next game, as well as a big hero header providing an easy way to watch a live broadcast of the head coach. The nav menu is well placed, but it was a little small from my point of view. It did have nice contrast again with green/white, so it's easy to read. Scrolling down you see very nice headline sections that provide information about the latest games, articles, and photos. They use a nice rotation of images, so it really attracts your attention. Overall, I think it's a clean website with excellent contrast. The layout is well done, providing a lot of attention-grabbing sections that involve the most up to date content first. There's an excellent contact section at the end and a bell that scrolls allowing notifications to be activated. Some improvements could be the size of the navigation bar, which could be larger. The ad placement right above the hero section isn't really inviting. Lastly, I think they could use a nice large headline section that includes the teams win-loss records, standings in the conference, and team leaders in stats.



The second website I looked at was the Eagles rivals, the [Dallas Cowboys](https://www.dallascowboys.com). First of all, the website design is very similar to the Eagles website. Has a top banner with an image of some players, a small nav bar, and a large hero image. I do like how this hero image that's above the fold has multiple sections to it. Without having to scroll any further, you can see latest headline, videos, and access Spanish language content. I think that's a great addition. There is a good amount of space used around the hero image, which helps draw your eyes to the center. The navigation menu being near the top of the page helps orient the user. I do wonder if the same company makes multiple teams' websites, which would explain the similarities. Scrolling down there's a nice vivid and interactive media section that relates a bunch of different podcasts, interviews, and game footage. This all being in one spot is nice for keeping the website users engaged. They use colors related to their brand, but also use an off-white background with white inlays to help contrast. Overall, it's well designed and engaging to me. I think the very top of the page could be cleaner, they have a ripped looking team name coming through that is kind of distracting. The navigation bar is on the smaller side, and I think maybe a bit larger links would help. I think in contrast to the cleaner Eagles site, the Cowboys site has much more clutter. It's got a ton of content, and the page is long. They could maybe consolidate some sections to give an easier feel to navigate through the entire home page.

Wireframe of my website:

NAV BUTTONS					
Home	About	Hobbie	Link 4	Link 5	LOGO/Home
HEADER		Banner Image		HEADER	
H1 content about page					
H2 Content		styled div		H2 content	
FOOTER with contact info					